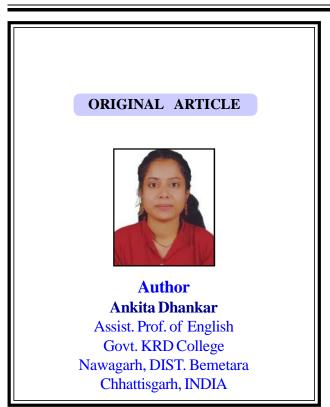
# AMOGHVARTA

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#### Abstract

Globalization has had a significant impact on the English language. It has both influenced the way English is used and changed the dynamics of language itself. As English is so widely spoken, it has often been referred to as "global language", the lingua franca of the modern era. While English is not an official language in most countries, it is currently the language most often taught as a second language around the world. English is seen in all the aspects of international life trade, science, diplomacy, education and travel. This era which is generally known as globalization era is completely filled with challenges and competitions. Everyone is taking part into polishing themselves as a fluent English speaker which is very much demanded in present scenario because of it's global effect. People acquiring it through higher education and through many other learning sources which is generally known as skill, speaking fluent English is commonly categorized as one of

the most dominant expertise on today's scenario currently English language has dominated in all aspects in terms of communication.

# **Key Words**

Globalization, English, Dynamics, Lingua franca, Diplomacy, Scenario.

# Introduction

"The English language is nobody's special property It is the property of the imagination: it is the property of the language itself." *Derek Walcoot (Trinidadian playwright)* 

Globalization is a process of the integration of different cultures language orgnisation, countries etc. From across the globe. Basically, English a west Germanic language originating in England. Currently people uses English either as their second language or as an official language universally. especially in common wealth centuries. A native or fluent speaker of English is known as an Anglophone. According to the statistical survey English is set off as extensively spoken language across the globe, it is used everywhere by everyone. It holds number one ranking into the whole world, which shows that the popularity of English language across the globe is remarkably outstanding.

# Social Acceptance of English Language

Use of a language not only helps us to communicate but also gave us authority to express our ideas and thoughts. The two most eminent American Linguists, Bernard Bloch and George L. Trager had said that "A

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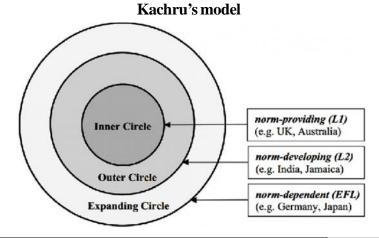
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language is a system of arbitrary vocal symbols by means of which a social group co-operates". Such lines influence as well as motivate us to understand the value of language and it also shows the mendatation of the term "globalization" in the present modern era, it became a essential source for interconnecting the countries for business and such other purpose on the other hand it also enrich the integrity and good relationship among Nations. Several aspects of globalization have set off the most treasured possession of communication. As we know that India was under British control for more than two centuries and when the country got its independence in 1947 from Britishers, it took a while for the first Indian elected assembly to agree on the language that would benefit official states. In 1950, when a constitution of India was eventually drafted and the constitution assembly agreed on it the new law of the land recognized no less than 23 languages, including English. As we talk about the present scenario competency of English language is extremely essential. It shows that unlike other languages English language was also a language before globalization but later it has transcended as global language.

Now a days many other countries are supporting 'Trilingual Society or multiligualism'. Three language formula for language learning was formulated in 1968 by the ministry of education of the Government of India in consolation with the states. This formula says that, mother tongue should be the first language, and Hindi or English should have the second language which depends on the states, means Hindi speaking states learn English and non – Hindi speaking states learn Hindi as their second language, and a third modern Indian language rather than the second language in both Hindi and non – Hindi speaking states. It is education which promotes globalization broadly. Now people should explore the world without any hesitation. Loan words, root words and portmanteau words; Idioms, phrases etc. plays vital role in learning any new language.

#### How does English became a Global Language

According to David Crystal language does not set off as a global language or universal language because of its intrinsic structural properties, or because of the size of its vocabulary but a language become an international language for one chief reason, the political power of its people especially their military power, economic developments beginning to operate worldwide supported by the new communication technologists – telegraph, telephone radio and fostering the exposure of enormous continental organization. To give such recognition to English language British political domination played a vital role during the nineteenth century and with the help of it English language get such universal status. Later on with the coming up of twentieth century English language holds such supreme post which makes it acknowledged comprehensively. In education sector learning and using English will not only give as the much needed unifying chord. But also will land as into existing world of ideas; it will enable as the keep company with the kings in the world of ideas and also make it possible for us to share the experiences of our own brothers in the world. The origin of the Internet in the USA paved the way for it to become a superpower in the world of science as well. At present as we all are aware of this fact that English language is used in the field of science and technology as well, and also taught as a foreign language, thoroughly.



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Braj Bihari Kachru an Indian – American linguist had gave a model regarding the utilization of English language. He described it in 1985 through a three concentric circles which is named as inner circle, outer circle and expanding circle which shows the English as a second language (ESL) and English as a forgien language (EFL).

# What makes a Global Language?

Whenever any language is launched to a new group or community, it's continuity or it's progress depends on how much people are using it as their own language (s) because when the number of people of using any language got decreases then the language also got vanished. The setting up of association of English was instituted to promote the idea that the new discipline of English had been their best means for 'real humanistic education'. The effect of it was the vanishing of Latin and Greek from the curricula of schools and universities. As we have noticed that English has covered every single exposure of our lives, which includes science and technology, political and economical features. This makes people to get more inclined towards English language than any other languages. This makes English dominate the local language that results in the disappearance of the languages.

In fact, there are at least three factors that cause the loss of languages. The first is related to intergeneration language transfer. Parents who are unable or not willing to bequeath the language to their children will cause their own language (s) to die. The second is related to functions of language. When the language will not used in transmission generally it will vanished from the colloquialism of the people's mind for sure. The third factor concerns the stability of the society. Community which is unstable is risky to a language to decease. An example of this can be found in the former Yugoslavia. It is used to have a common language, i.e., Serbo-Croation. However, after the genocide. Serbo-Croation is not in use anymore. The Serbs preferred to use Serbian, the Croats began to speak Croation, and the Bosnians started communicate in Bosnian. Thus, instability caused the death of Serbo-Croation language. Likewise, the presence of English globally does not constitute to sole cause of language extinction. Thus, English is not the only cause which makes other languages to die, but indeed it contributed to the endangered language Then, it depends on the global language speakers to determine the coming time of English language among other languages across the globe.

Language	Family	<b>Total No.of Speakers</b>
English	Indo-European	1.452 billion
Mandarin Chinese	Sino-Tibetan	1.118 billion
Hindi	Indo-European	602.2 million
Spanish	Indo-European	548.3 million
French	Indo-European	274.1 million
Modern Standard Arabic	Afro-Asiatic	274.0 million
Bengali	Indo-European	272.7 million
Russian	Indo-European	258.2 million
Portuguese	Indo-European	257. million
Urdu	Indo-European	231.3 million

With the help of a survey based horizontal chart we can get to know that how English became the most speaking language universally be seen that the globalization of English language literally happened so fast.

## English as a Facilitator for cross – Cultural Communication

English has remained intact with its culture of origin. "According to Johnson, the success or failure of a language does not depend on its inherent qualities but rather it depends on the power of the speakers". Scholars recognize English as a language of influence and power. The spread and development of English language can be related to the colonization of the world; since Britain had many colonies, it is considered as the main party that participated into the circulation of English language. This novelty of research offers a new

perspective on how English not only functions as a communication tool, but also as a cultural adaption mechanism that allows deeper and more meaningful interactions between tourists and local communities. By highlighting case studies in various tourist – destinations, this research reveals the unique dynamics of cross – cultural communication that occur in the field, as well as identifying the strategies and approaches used by local tourism sectors to overcome language barriers. In addition, this research expands understanding of the involvement of English language in creating inclusive and sustainable tourism experiences, which has not been widely explored in previous studies. English is being promoted as the most significant and as a lingua franca which resulted globalization in many countries, Institutions and individuals. Studying functional models in the cultural system of a language is a good way to learn about culture. People of one culture exchange their views with representatives of another culture through intercultural dialogue. Cross- cultural communication is facilitated by employing English. The study reveals the importance of intercultural communication, as well as its barriers and other problems. The main objective of the study are to creative vectors to enable the progression of intercultural relations in the field of education, business of entrepreneurship which will contribute to intercultural communication and improve business education.

## Standardization of the Internationalization of the English Language

"Standardization of the globalization of the English language" refers to process of establishing a relatively consistent from of English that can be understood globally, by creating a set of agreed – upon rules for grammar, spelling, pronunciation and vocabulary, which facilitates communication between people from different English speaking countries and regions, despite variations in their native dialects. As English language is now widely used and understood across the world for this need for a standardized from emerged to ensure clear communication between non – native speakers from diverse backgrounds. While no single global English" exists, certain varieties like Anglo English, Standard American English often serve as reference point for standardization due to their widespread use and influence. The standardization of English also faces. Some challenges like, different English, speaking regions have distinct pronunciation patterns and vocabulary. Language can be influenced by culture context, leading to potential misunderstandings. A standardized from of English allows easier access to information and education in various fields like science, technology and business. It facilitates smooth communication between people from different countries who may not share the same native English dialect. As English is set off as a world language used in various contexts like business, academia and diplomacy, a need arose for a standardized from to ensure clear and effective communication across different cultures. Thus, we have to admit that English language competency is a strategy asset at the universal retail places. It is not only the medium of global communication but in addition to the language of academic thought, scientific research, technology development and cross border language trade and negotiations as well as recreation and entertainment. This advocacy of mastering a second language does not mean we are replacing or diminishing the importance of our national language. The national language will always have a place in our daily life, in our national culture and heritage. However, being a bilingual or multilingual is a global competency that would be required for a global citizen who will have to work as members of a multi-disciplinary and multi - national team. It means knowing two or more than two languages would not be replace our national or native language.

## Conclusion

English is a west Germanic language that was first spoken in early medieval England and is now a global lingua franca. It is an official language of many of the countries. The noteworthiness of English language could not be underestimated. Countries all around the world have follow this global language and get developed, with the help off this powerful language they help each other and share their thoughts and many other thingh which play a key role into their development. Mastering English language skills is essential for unlocking global opportunities. As the universal communication language, English enables individuals to associate with each other from diverse cultures and backgrounds fostering international understanding and collaboration.

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