

AMOGHVARTA

ISSN : 2583-3189



Woof-Woof: Into The World of Dog's Fashion

Abstract

Dressing up dogs in fashionable clothing has become a popular trend, reflecting self-expression and emotional attachment among pet parents. This rise in pet fashion is influenced by the increasing number of pet owners and their desire to prioritize functionality and style. Luxury fashion labels have recognized this trend and now offer specially tailored collections for pets. However, it is important to prioritize the comfort and safety of the animals when choosing pet clothing. Pet parents commonly use materials like cotton and dress their dogs a few times a week, considering factors such as warmth, protection, and aesthetic appeal. Outerwear, boots, sleepwear, and sportswear are commonly used for different activities. Pet owners should be cautious of potential sensitivities and ensure that clothing does

not restrict the dog's mobility or cause discomfort. Overall, pet fashion has become a means for pet parents to express their attachment and enhance the emotional bond with their furry companions.

Key Words

Dog, Dog clothes, Pet Fashion, Pet Accessories, Pet Fashion, Clothing.

Introduction

Animals are regarded as friends and companions that offer psychological solace. Pets represent safety and comfort and have long been acknowledged as a source of emotional support in increasingly busy and stressful societies. As people reach a point where they find companionship in their pets, the needs of the animals become more prominent in consumer attitudes and involvement with pet clothing. Shelter and clothing are provided for some animals, such as dogs, to keep them safe from extreme cold or hot weather. Clothing for pets may include items to cover the animal and thereby keep it warm or to protect it from the scorching sun. Although pet clothing has been available in large cities like New York, Los Angeles, Paris, and London since 1950, it was primarily viewed by the general public as an eccentricity or extravagance in celebrity, fashion, and the lives of the wealthy.

Pet parents believe that style and color are significant factors for their animals, thus clothes for them should be promoted similarly to clothing for people. Pet attire needs to come in a wide range of sizes and styles. This can be a result of the fact that pet clothing is for pleasure and a chance for pet parents to make a statement. Therefore, it shouldn't come as a surprise that more people indicated that design and quality are crucial for pet clothing. The pet parents appear to have a great desire to dress up their animals to the point that they are prepared to learn more about them by going to pet-related exhibits and purchasing pet-related

magazines. Luxury fashion labels such as Dior, Fendi, Prada, and Versace are also participating in specially tailored collections. The business is now recognizing that customers do not want simple, uninteresting pet items.

Only one's imagination is the limit when it comes to coddling pets. With the huge amount of pet clothes, toys, furniture, treats, accessories, and other items available, in a large price range, a pet will be thankful for its pampered lifestyle. Dogs indeed hold a special place in our society. They are not only loyal companions but also serve as workers and provide emotional support to their owners. Dressing up our dogs is a kind of self-expression that contributes to our emotional attachment to our pets. Due to the dramatic rise in pet parenthood over the past 20 years, pet clothing is a relatively recent trend. Pet parents have a favorable opinion of pet clothing and are eager to learn more about it. Additionally, pet parents are significantly more influenced by the actions of other pet parents and social reflection while choosing clothing for their animals. Pet parents generally agree that pet clothing should prioritize functionality. When not worn for protection, they view pet clothing as a fashionable and ostentatious accessory.

In recent years, dogs have also become a popular fashion accessory, with many people dressing up their furry friends in stylish outfits. Dogs are very personality-driven, much like people. There are almost 300 different breeds, and each one has a variety of characteristics including being playful, active, or sensitive.

Dressing a dog in fashionable clothes is very common today with practical clothes available that serve a purpose, wonderful designer clothes that draw attention to the pampered pet, and with an increase in dedicated dog clothing, pet parents want an outfit for their dog according to their dog's personality for events and occasions.

However, it is important to remember that dogs are living beings and their well-being should always come first. As much as we love to show off our dogs in fashionable attire, we should prioritize their comfort and safety above all else. There are several reasons why pet parents choose to put clothing on their dogs, and just as many reasons why others choose not to. Certain clothing items are essential for the dog's well-being, such as coats, sweaters, jackets, dresses, skirts, headwear, neckwear, raincoats, swimsuits, UV protective wear, caps, socks, shoes, cooling vests, etc., are worn to keep the pets warm and dry and also protect pets from extreme weather and other harmful elements. Many dogs dislike their feet being cold or wet so shoes, winter boots, and rain shoes solve this problem. In hot weather or warmer climates, a dog can be pampered with an adorable sun hat, bathing suit, doggie beach towel, sunglasses, and other warm-weather wear.

In terms of materials, the majority selected cotton or a cotton blend that was woven or woven with knit. The main aims of the clothing were to protect the dog from cold weather and direct sunshine, to look attractive, and to commemorate a particular day. Pet parents often put the gear on their dogs 1-3 times each week on average, as well as when they go for a walk. They were pleased with the design, color, and quality of the material that was now available on the market. They like attractive or basic patterns and a utilitarian style, but on rare occasions, pet parents may seek high fashion or bespoke attire for their dogs.

The Advantages of Clothing Dog

There is more to clothing than protection from weather extremes. Day in and day out, a dog can benefit from the protection of clothing, just as much as human do. Good clothing can help a dog better adapt to seasonal changes and enjoy more time outdoors, while costumes and sportswear can add fun to holidays and events. Also, good clothing will...

- Warm a dog,
- Keep dry,
- Protect paws,
- Keep coat clean,

- Reduce insect bites,
- Repel fleas & ticks,
- Cool in hot weather,
- Protect against sunburn,
- Keep safer on the sidewalk and the water.

Clothing for All Dog Activities

Outerwear

No pet enjoys being over-chilled, over-heated, or just plain filthy. Outerwear - jackets, sweatshirts, sweaters - work effectively to conserve the dog's body heat. If a dog runs in the bush, outerwear will help prevent mosquito and spider bites and repel fleas and ticks. If a dog is treated with a flea and tick topical that repels, these pests seldom come near. Outerwear will also help keep burrs and thistles out of her coat to simplify grooming.

A dog does not sweat through her skin. Instead, dog pants and releases heat through their paws and nose. If a dog is outside, light protective clothing, like cotton jersey, can help to keep their body cool by reflecting the hot rays of the sun, and also help prevent sunburn.

In cool, damp fall or spring weather, an added layer of protection can make all the difference. A lightweight sweatshirt, sweater, or coat is the perfect warm-up. An easy-care basic sweater is a great choice.

When the temperature drops even further, the dog needs a heavier sweater.

When it's raining or sleeting, a dog raincoat will save him/her from toweling off a soaked and shivering companion, or it will help protect him/her dog from high wind gusts. It's lightweight, so it won't weigh the pet down, yet it can keep the pet dry, especially around her ears and head.

Boots

A dog faces situations like that of sizzling summer sidewalks. Winter is no kinder to her paws, especially if she must wade through snow or walk across the ice. Boots provide excellent protection from these extremes, and can also be a good idea if we walk our dog regularly on hard, abrasive pavement, or off-road where she might encounter glass, thorns, or other hazards.

Sleepwear

Because a dog cannot easily keep a blanket over her throughout a chilly night, pajamas are a good solution. Dog jammies are poly/cotton jammies that keep pet dander and hair to a minimum in the home. Jersey-style cuffs on all four legs help keep cold air out, which older pets are sure to appreciate.

Sportswear

For optimum safety, dress a dog in a reflective coat, with wide reflective tape strips to boost nighttime visibility.

The owner should become familiar with their pet's characteristics and preferences before selecting whether or not to dress them. One shouldn't force pets to wear clothing if they don't like it. Pet apparel, however, could have elements that set off sensitivities and cause irritation and itching. Pet owners should keep an eye out for signs of an allergic reaction, such as scratching, itching, or agitation, and try to remove their pet's clothing when necessary. Because dogs have naturally thick fur and hair that helps them survive the cold, adding a layer of insulation through clothing, especially on a hot day, might easily result in overheating or hyperthermia. Some clothes could be too elaborate and limit the pet's mobility.

Conclusion

The trend of dressing up dogs in fashionable clothing has emerged as a form of self-expression and emotional attachment to pets. The rise in pet ownership has contributed to the popularity of pet clothing. Pet parents prioritize functionality and view pet clothing as both a practical and fashionable accessory. Luxury fashion labels have also joined the pet fashion industry to cater to the demand for stylish pet attire. While pet parents enjoy pampering their dogs with a variety of clothing options, it is important to prioritize the well-being, comfort, and safety of the animals. Clothing can provide protection from extreme weather conditions, insects, and other harmful elements. Materials like cotton are preferred, and pet parents typically dress their dogs a few times a week. Clothing serves various purposes such as warmth, keeping the coat clean, reducing insect bites, and protecting against sunburn. Outerwear, boots, sleepwear, and sportswear are common types of dog clothing. However, pet owners should be mindful of potential sensitivities and avoid clothing that restricts mobility or causes discomfort for the dog.

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